



# pixel!

COLORS

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# ABSTRACT

The standard for most crypto and NFT projects is to focus solely on aggressive marketing pushes, cult mentality, and of course; hype. They strike when the anvil is hot, and think about the use case later. With Pixelcolors, we intend to bring you the best of both worlds by implementing solid utility and a strong community. There is no denying that NFTs and crypto tokens have far surpassed industry expectations but we recognize and know there is always room for improvement. We believe in the future of Blockchain and NFT in the gaming and metaverse and there is an opportunity now to build good reliable products and a strong economy.

\$CHROMA is a ETH-20 peer to peer cryptocurrency and native currency of Pixelcolors. An expert team, modern tech, a broad vision, and a strong community are what make up the foundation of Pixelcolors. The goal which truly defines the Pixelcolors is to help push development and the possibilities of art and technology in the Web3 space. We want to create a system where we help people regardless of borders. The community is the heart of our project and we want to give back to our community. Pixelcolors helps its community through features like a weekly rewards, merchandise giveaways, metaverse integrations, and a next-generation NFT collections.



# ABOUT PIXELCOLORS

Our team at **Degen Art Studios** is excited to bring you Pixelcolors, the new NFT collection driven by a enthusiastic team of curious developers and collectors from around the globe to become one of the greatest NFT communities and build up an ecosystem with actual utilities such as weekly rewards and staking models. On our expedition to become the best, we will operate with integrity, transparency, and respect for our community. Pixelcolors will host a variety of utilities that will recognize individuals' notoriety and status on the blockchain.

Pixelcolors allows the lovers of art and metaverse design to own their fav color on the blockchain. However the real value of each color lies in their access to our community, events and future projects. Pixelcolors is focused on maximizing customer satisfaction as primary objectives while producing high-quality and highly desirable NFT collections that will be synonymous across a wide range of categories to maximize appeal. This newly-created, next-generation platform offers community members, partners, investors, and gamers a unique experience and unprecedented clarity in terms of company direction and plans when compared to other products and projects available presently.

Every color is designed on an open protocol, which means that any NFT-compatible game or environment will be able to use your Pixelcolor as a color object and brand that asset as such. Bring added value to any building, avatar or environment in the metaverse with your unique brand under the Pixelcolors umbrella.

Pixelcolors is also a decentralized platform that depends on community engagement in its growth. Pixelcolors ecosystem is a world of opportunity, creativity, freedom, and hope. Where you can see what the future is going to be like. Become a part of our Pixelcolors and experience it by yourself.

# OUR MISSION

Pixelcolors' long-term goal is to establish itself as an industry leader in the emerging Decentralized online sector. The management at Pixelcolors believes that the underlying factor that will continue to define Blockchain products is the ability to give people and businesses more power and control over their assets and finances. This is the driving force behind Pixelcolors, i.e., providing a platform to the people where they can explore new ways to freely utilize their Web3 assets in a fully secure, seamless, and affordable online environment.



# \$CHROMA TOKEN

\$CHROMA is the native token. \$CHROMA will be used as currency in the Pixelcolors ecosystem. By combining the power of blockchain and cryptocurrency, we created a token that is more versatile than most tokens available in the market. \$CHROMA is an ERC-20 Token that fosters and promotes the project's healthy and widespread usage and decentralization through fast, secure, and public transactions. The only way currently to get the \$CHROMA token is to stake your NFT. Any trade in Pixelcolors' ecosystem will be through \$CHROMA. Blockchain technology and the token economy enables Pixelcolors to promote a true community, incentive system, and future trading opportunities.

Currently, \$CHROMA fulfills the 2 main tasks in the Pixelcolors ecosystem.

- Native Currency
- Staking Reward

## BURN FEATURE



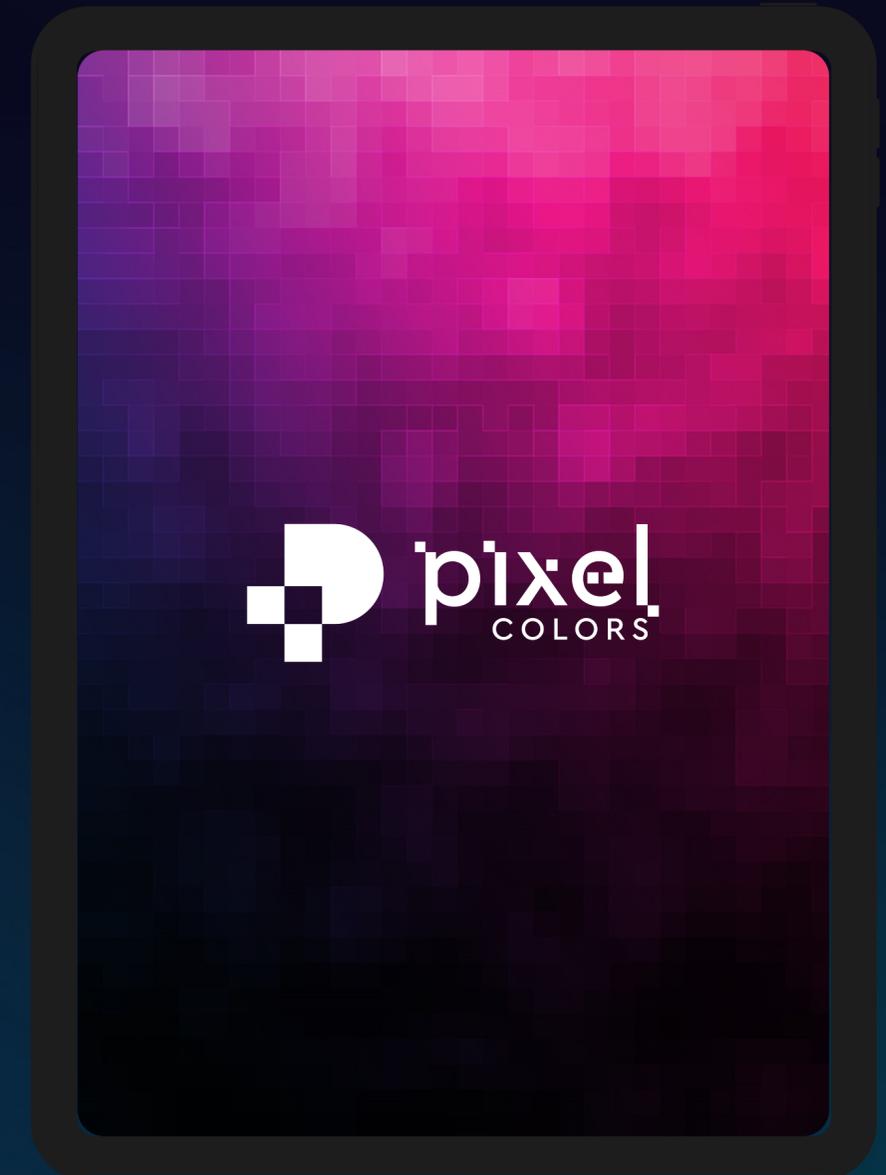
Another feature that \$CHROMA provides is auto-burning. \$CHROMA is the deflationary token. Burning token decreases the circulating supply from the market thus increasing the price. Whenever the users buy an item or reward the tokens used for the trade will be burned. The burning mechanism sends the tokens to a "dead" wallet which cannot be accessed by anyone. The goal of token burning is to remove a certain quantity of the token from the circulating supply. Burning the coin increases the scarcity. This prevents the oversaturation of tokens in the market and increases their demand.

# PIXELCOLORS NFT COLLECTION

Non-Fungible Token (NFT) is also known as digital art or digital collection. Unchangeable Tokens; a tweet, a painting, a picture, a memory, a gif, a football player card, etc. can represent objects.

Pixelcolors is a collection of 2020 color NFTs living in the Ethereum blockchain. Each NFT represents a different color. Pixelcolors is not just any NFT project. Every NFT model is unique with special characteristics only limited to that NFT. The holders of Pixelcolors NFT can earn multiple benefits from this. The benefits range from use in the metaverse to being able to stake the NFT and earn rewards. Pixelcolors project is developed by keeping the members in mind. Each NFT has a unique identification code that, when scanned, will produce token information and function as the ticket to future IRL events. The true purpose of blockchain and its use cases is to provide more control and benefit the end-users. We aim to deliver the most utilities to our holders and supporters.

Our goal is to push the technology boundaries of the decentralized space by building a welcoming metaverse in which owners of Pixelcolors can interact with one another in a digital world, and transact with \$CHROMA as a currency. The possibilities are endless in the Pixelcolors ecosystem. Each Pixelcolors NFT is that key, allowing the holders to enter the metaverse we are building.



# ROADMAP

## PREMIER

In November 2021 the project Pixelcolors was announced as an art-based community club in combination with manually curated colors as part of the first decentralized color system.

## OG MINT

The first mint phase was initiated in December 2021 for a limited period, during which the first 46 colors were minted. These hold "OG Color" properties with added future value to all early supporters.

## STAKING AND TOKEN

Development of the Hodler Area and the introduction of \$CHROMA - the token used within the Pixelcolors NFT Club ecosystem. To celebrate everyone who stakes their NFT can claim 0,05 ETH within weeks, with more rewards following.

## ART UPDATE

In April 2022 the brand gets a revamp and the NFT art will be updated with the added utility to be used as a real pass, creating a modern look with a unique identification code on each one. This will be used to show information about the token and access to digital and physical events.

## SOLD OUT

Limited mint drops in various intervals for whitelisted users (through our Discord) until the total supply is sold out, concluding the mint of the Pixelcolors membership passes. This also entails the complete color system is now available.

## GEN ART RELEASE

An exclusive NFT release of 1/1 on-chain generative art series called "Ataraxia", available for mint to all Pixelcolors holders, combining what we love about colors, movement, and gallery art. This is many months in development and the perfect addition to the project.

# ROADMAP

## METaverse & TOOLS

Development of tools and plugins for the Pixelcolors color system, promoting easy use by designers, artists, and integrations with the metaverse. Collaborations with popular metaverse world projects to incorporate unique color pickers and custom architectures.

## EVENTS & EDUCATION

Amazing real-life events bringing the community together for a good time around the world, together will all projects under the Degen Art Studios umbrella. We will also find opportunities to promote the art of all kinds as well as educate people on art, Web3, NFTs, and the Metaverse.



# THANK YOU FOR READING



<https://discord.gg/R5AaDpFua3>



<https://www.instagram.com/pixelcolors.io/>



<https://twitter.com/pixelcolorsNFT>



<https://opensea.io/collection/pxcl>